

SYC Pom News!

April 2023

LETTER FROM THE PRESIDENT

Hello to our wonderful cheer community,

I hope you all had a fabulous Spring Break! I know it seems as though the cheer season just ended, but it is that time again!!

Registration has been open for a few days and we are filling spots fast!! We are so excited about everything we have planned. This is going to be the best year yet. The board has worked hard and planned out the whole 2023 year and beyond to make this season as fantastic as possible. We have the best fundraisers ever coming up and lots of new faces on the board too! You have the opportunity to pay a big fat ZERO for cheer this year. We don't want the huge expense to deter anyone from joining a team of amazing athletes and families so we have created a plan to make it happen.

I hope to see you at Parent Information Night this week for all the details. We will be there to answer all the questions!

Looking forward to a great 2023/2024 season!!

As always, reach out if you have any questions, concerns, or comments.

Thank you,

Jessica Heins

President SYC

503-975-6402

president@sherwoodcheer.org

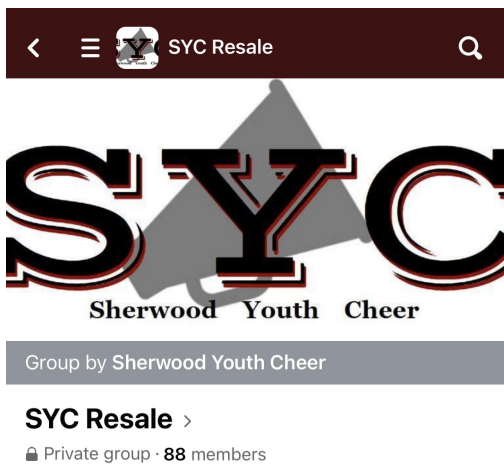
REGISTRATION FOR 2023/2024 CHEER SEASON

Registration is NOW OPEN for the 2023/2024 cheer season! Sign up on our website at www.sherwoodcheer.org. Have questions about cheer and the upcoming season? Please join us at **Parent Night** on Wednesday, April 5th from 6-7pm at the Sherwood Middle School commons. This will be your chance to learn more about the program and get your questions answered!



APPAREL UPDATE

Did you know we have a group (called **SYC Resale**) on Facebook where you can post your athlete's CHEER-RELATED ITEMS to be sold or purchased? (ie: Nike Pros, practice shoes, old uniform pieces, etc.) These pieces will be sold at half the retail price, prices as follows: **uniform top- \$62, skirt \$28, leggings \$14**. Non-cheer item posts will be removed from the group. Individuals are responsible for payment and delivery/pick-up of items. SYC is not involved in individual transactions. It is a great place to sell items your athlete has grown out of or a place to post a request for some!



2023 CHEER SEASON UNIFORM REQUIREMENTS

The following items can be purchased on uniform fitting night (5/3/23) or on the resale group PRIOR to uniform fitting.

- *Uniform top
- *Skirt

If you buy a used uniform please make sure the top is long enough to cover your athlete's stomach, the skirt is long enough and to not be revealing when cheering/doing stunts.

The following items can be purchased on SYC resale group or on your own. Please make sure to follow guidelines for all items. Items listed below must be **ALL BLACK**.

*Cheer shoes or athletic tennis shoes with laces

*Athletic shorts for practice

*Spandex for under practice shorts, if shorts don't have built-in briefs

*Leggings (full length)

We will be having a resale table at uniform fitting night. There will be an opportunity to buy/sell your uniform that night, more info to come. Questions? Please email apparel@sherwoodcheer.org.

FUNDRAISING

We have a couple of great little fundraisers starting this week so that athletes can raise the \$200 prior to the due date for the uniform deposit! Our goal this year is to present the opportunity for every penny to be raised so parents don't have to reach into their wallets unless they want to. We will have 2 additional fundraisers to follow that will be completed prior to the games starting so everyone can focus on building cheer skills. We look forward to sharing all the details at Parent Night! Questions about fundraising? Please contact fundraising@sherwoodcheer.org.

SPONSORSHIPS

We are excited to announce our first sponsor of the 2023/24 season... Vine & Sparrow! We want to thank them for their generosity and incredible support of Sherwood Youth Cheer! As the season is getting ready to ramp up we will need the support of our amazing community, please follow the link below to see all of our sponsorship opportunities for this upcoming season!

[SPONSORSHIP OPPORTUNITIES](#)



Please contact Breyanna at sponsorship@sherwoodcheer.org if you have any questions or if you'd like to become a sponsor of SYC!

COACHES' CORNER

We wanted to take a moment to introduce the coaches for the 2023 sideline cheer season. These coaches are dedicated and excited for an amazing season to come!

Coach Tess, who will be coaching her third season with SYC.
Coach Jess, who will be coaching her fourth season with SYC.
Coach Lynda, who will be coaching her second season with SYC.
Coach Salina, who will be coaching her second season with SYC.
Coach Ashley, who will be coaching her second season with SYC.
Coach Kelsea, who will be coaching her second season with SYC.
Coach Mallory, who will be coaching her second season with SYC.

And we are excited to welcome our three new coaches:

Coach Jessica
Coach Aspen
Coach Sarah

Come say hi at Parent Info Night!

VOLUNTEER INFORMATION

A note from our Parent Volunteer Coordinator:

Hi I'm Carrie Motland and I will be your Parent Volunteer Coordinator for the 2023 SYC sideline season. Are you looking for ways to be more involved in sideline season 2023? We would love your help. Please watch for volunteer opportunities that are coming soon. If you decide that you are interested in any of the volunteer positions, you will need to email me at the following email address: volunteer@sherwoodcheer.org I look forward to meeting, getting to know, and working with new families. I'm excited to see and work with returning SYC families as well.

T-SHIRT DESIGN CONTEST

Looking for creative cheerleaders to help design our Robin Hood parade shirt! Deadline for design submission is May 1st, 2023.

Contest Rules:

1. Must be a registered cheerleader for the 2023 sideline season
2. The design must include our program name Sherwood Youth Cheer or SYC
3. Max of 4 colors can be used in the design
4. Sketch your design on a plain white piece of paper 8.5"x11"
5. Submit your design to merchandise@sherwoodcheer.org and include your full name, grade, T-shirt color desired, and email.

All designs will be reviewed and our Sherwood Youth Cheer board will select the winning design to be sent to production. The contest winner will be announced in our Pom News! Good luck and thank you for participating! Any questions, please email merchandise@sherwoodcheer.org.

IMPORTANT DATES

April 1st Registration open

April 5th Parent Night, 6-7pm @SMS commons

April 30th Last day of registration
May 1st Deadline for t-shirt design submission
May 3rd Uniform Fitting Night @SMS commons
May 13th Shop Out, all day @Mapel Boutique
May 26th Dine Out @Baja Fresh

Be sure to follow us on social media and check out our [website](#) to stay up-to-date on all things SYC!

Find us on Facebook-- **@SherwoodYouthCheer**

Find us on Instagram-- **@sherwoodyouthcheer**

Pom Newsletters -- <https://www.sherwoodcheer.org/parent-news>

All the best,

Your SYC Board