

SYC Pom News!

March 2022

FROM THE OFFICE OF THE PRESIDENT:

Hello SYC Family!

Welcome to the beginning of the 2022-2023 Cheer Season! I am so excited and honored to be serving as your president for the next couple of years!

I've been with SYC for the past three years and have loved it. This program is truly my heart. I started as marketing director for two years, and most recently was a coach for the youngsters as well as interim admin assistant for the board of directors.

This year we have some exciting things in store, from new and lucrative fundraisers to help ease costs to competitions that will get everyone fired up!

We will be introducing a lot of information on parent night in April, so be watching for more information on that. It's going to be a big night!

Please know that my door is always open. I am here for our athletes and families, so please reach out with any questions, comments, or concerns.

All my best,

*Amanda Matlock
SYC President*

REGISTRATION

Mark your calendars... Registration is opening April 1st! Be on the lookout for more information on that, as well as our Parent Night that will follow soon after.

VOLUNTEER OPPORTUNITIES/COMMUNITY INVOLVEMENT

SYC constantly reviews how other youth sports programs function, which leads us to adjust little things each year. This year we will be looking to incorporate many parent volunteer opportunities. Start thinking back to previous seasons (or sports) and see if there was an event or activity that really excited you; we will have sign up sheets at Parent Night! Keep in mind, it takes a lot of hands to make light the work of a large program.

We are very excited to be reintroducing our philanthropy efforts and community involvement this year! With as much support as the Sherwood, and extended, community provides our program and athletes, it is important to give back to our community. In previous years, we have learned

about and supported: Chelsea's Closet (<https://www.chelseahicksfoundation.org/>), local homeless shelters with Socktober, breast cancer awareness with pink-outs, and others. SYC has also participated in local community events such as Robin Hood Festival (walking in the summer & winter parades and co-hosting a booth at the summer festival) and the YMCA's Healthy Kids Day (hosting an informational booth & performing on site.) Look for more information on upcoming events at Parent Night!

COACHES' CORNER

Congratulations to our SYC Gameday Competition Team on becoming OCCA State Champions! We are so proud of this team, they have worked so hard and deserve all of their success this season. A big thank you to the competition team supporters; we couldn't have done it without you!

SPRING BREAK CLINIC!

Does your cheerleader miss cheering? Do you have a friend who wants to see what cheer is all about? Join us for our spring break clinic! Saturday March 26th 9am-1pm at Empire Athletics in Sherwood for Pre-K (age 4+) through 8th grade. Watch for an email with more information to share with your friends and family. All athletes will receive a clinic t-shirt and early access to register for the 2022 SYC sideline season! Families will also receive \$25 off sideline registration if signed up by the end of the clinic! Secure your spot before they're gone! [Register Online Here](#) New families please fill out the form. Current families click the red link at the top of the page. Please reach out to registrar@sherwoodcheer.org if you have any questions.

SHS BOWMEN CHEER TRYOUTS

Attention all families with 8th graders: Is your athlete interested in continuing on with cheer in high school? Details on tryouts have been posted! Be sure to follow Bowmen Cheer on instagram for the most up-to-date information.

SPONSORSHIP OPPORTUNITIES

Our sponsors help fund scholarships, coaching, tumbling, uniforms, camps, and competitions for SYC. If you'd like to become a sponsor for the upcoming 2022/23 cheer season, please contact Jessica at sponsorship@sherwoodcheer.org for more details. Sponsorship levels can be found [HERE](#).

APPAREL/MERCHANDISE

Did you know we have a group (called SYC Resale) on Facebook where you can post your athlete's CHEER-RELATED ITEMS to be sold or purchased? (ie: Nike Pros, practice shoes, old uniform pieces, etc.) These pieces will be sold at half the retail price. Non-cheer item posts will be removed from the group. Individuals are responsible for payment and delivery/pick up of items. SYC is not involved in individual transactions. We will be using the same uniforms next year, so this might be a great place to sell items your athlete has grown out of or a place to post a request for some!

Be sure to follow us on social media and check out our [website](#) to stay up-to-date on all things SYC, including the upcoming 2022/23 season!

- **Find us on Facebook-- [@SherwoodYouthCheer](#)**
- **Find us on Instagram-- [@sherwoodyouthcheer](#)**
- **Pom Newsletters -- <https://www.sherwoodcheer.org/parent-news>**
- **Join our email list -- <https://www.sherwoodcheer.org/testhome> (sign up at bottom of page)**

*Reminder: When you do your shopping at [AmazonSmile: SYC](#), Amazon donates to Sherwood Cheer!

All the best,

Your SYC Board