

SYC Pom News!

September 2022

LETTER FROM THE PRESIDENT

Hello SYC families!

I hope that everyone is off to a fantastic start of a new school year! The picnic looked to be tons of fun and I am so sad to have missed it.

Sounds like pictures are coming soon! I had a great time hanging out with the squads on picture day and getting to know more of the wonderful athletes in our program!!

As the season gets into full swing with our first game this weekend, I would like to say a couple things... I know this is new to a lot of families and this will ring true to even some seasoned people. Cheer is a bit of a learning curve, just like a lot of sports, and it does take the kids a while to get comfortable both with each other and with the dances, cheers, and stunts. Trust that the coaches are doing all they can to teach, train, and help the athletes be the best versions of themselves as teammates, students, and young humans. Everyone is getting to know each other, and it will take some time. Patience and kindness will be key here. Even my daughter, Kourtney, who has been doing cheer for a few years, came to me uncomfortable about stunting and feeling secure and safe. I assured her that safety is the number one priority with our coaches and that everyone is learning, and it will be ok. I asked her to trust her coaches and her teammates, as well as herself (she gets anxious), and told her that it will get better. You can't expect yourself or others to be great from day one. This is why going to practice is so valuable and important. Flash forward just a couple weeks and the team is already sooo much better, she has no reservations and feels confident with her team!

I would like to remind our program participants and please share with your athletes...

Vision

The vision of Sherwood Youth Cheer is to develop strong and confident young athletes through the sport of cheer.

Mission

The mission of Sherwood Youth Cheer is to uphold the pride and tradition of the Sherwood community through the unification of the athletes and fans.

Values

By having high standards and expectations, SYC will teach valuable life lessons: integrity, work ethic, mutual respect, accountability, and a high level of commitment. Sherwood Youth Cheer is dedicated to building exceptional athletes while representing our community with enthusiasm and pride.

*We all have a lot going on outside of all our cheer stuff, I know, so let's all stay connected!
Please let me know if you need anything!!*

Thank you,

*Jessica Heins
President
Sherwood Youth Cheer*

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**Monthly tuition processes on the 15th of the month. Please update your card information in the parent portal before then.**

### **COACHES CORNER**

Empire Athletics is asking athletes to only bring a water bottle to practices. They are moving to a clear bag policy soon.

As school is starting and schedules are getting busier, please remember that practices are mandatory. It is not okay to miss practice because of homework, fatigue, or not having a ride. We are at the point in the season where coaches want to teach more game day material. If someone is missing, three additional people can't stunt without their entire group present. We can't practice pyramids if we don't have all our groups at practice. The ripple effect reaches wide.

### **GAME SCHEDULE**

Who's ready for our first game?! Athletes need to be at the game 30 minutes before and be Game Ready from Head to Toe with poms. Pro Tip: Bring your warm-ups in your cheer bag every game. Warm-up pants are coming soon.

Please be on the lookout for a game day snack sign-up. We are requesting healthy snacks at games, please. Water bottles should have water only.

Games are on school property and those rules apply to our fans and their guests. There is no tobacco or alcohol use at games.

Find the game schedule [HERE!](#)

### **HAPPY BIRTHDAY TO ALL OF OUR SEPTEMBER BIRTHDAYS!**

Adree Lowrey  
Mila Rodriguez  
Jordynn Davis  
Kourtney Heins

Leyla Kulland  
Noelle Gush  
Chloe Keys  
McKinlee Motland  
Madeline Stone  
Harper Courtney  
Aveah Grace Rodriguez  
Lena Therien

### SPONSORS SPOTLIGHT

Big shout-out to our 2022/23 cheer sponsors! Our sponsors help fund scholarships, coaching, tumbling, uniforms, camps, and competitions for SYC. If you have any questions about sponsorships, please contact Jessica at [sponsorship@sherwoodcheer.org](mailto:sponsorship@sherwoodcheer.org) for more details. Sponsorship levels can be found [HERE](#).



### IMPORTANT UPCOMING DATES:

**Sept 10th-** First game of the season!  
**Sept 10th-** Dine Out w/ SYC @Generations Bar & Grill  
**Sept 17th-** Make-up Photos, 7:30am @SMS  
**Sept 26th-** Dine Out w/ SYC @Joe's Burgers  
**Oct 10th-** Dine Out w/ SYC @ Panera Bread  
**Oct 24th-** Dine Out w/ SYC @Chipotle

**Be sure to follow us on social media and check out our [website](#) to stay up-to-date on all things SYC!**

- Find us on Facebook-- [@SherwoodYouthCheer](#)
- Find us on Instagram-- [@sherwoodyouthcheer](#)
- Pom Newsletters -- <https://www.sherwoodcheer.org/parent-news>

\*Reminder: When you do your shopping at [AmazonSmile: SYC](#), Amazon donates to Sherwood Cheer!

**All the best,**

**Your SYC Board**